

MEDIA ALERT

Contact: George Rose, (707) 525-6229

TICKETS NOW ON SALE

Kendall-Jackson Winery Hosts 10th Annual Heirloom Tomato Festival

WHAT: Kendall-Jackson Winery 10th Annual Heirloom Tomato Festival
Benefiting: **The School Garden Network of Sonoma County**

WHEN: **Saturday, September 9, 2006 — 11 a.m. to 4 p.m.**

WHERE: Kendall-Jackson Wine Center, 5007 Fulton Road, Santa Rosa, CA 95439
(Fulton Road exit on Highway 101—Five minutes north of downtown Santa Rosa)

DETAILS: Kendall-Jackson's Annual Heirloom Tomato Festival celebrates America's favorite vegetable, or is it a fruit? More than **175 varieties of heirloom tomatoes** in every size, shape and color imaginable are picked fresh from the Culinary Gardens at the Kendall-Jackson Wine Center. These celebrated tomatoes are grown from seeds gathered around the world. The festival raises money for school gardens in the North Bay and features **60 gourmet food purveyors**, Kendall-Jackson wines, food and wine seminars, a garden-inspired juried art festival, garden tours, live entertainment with **Lavay Smith & Her Red Hot Skillet Lickers** and more. Guests at the festival receive a commemorative wine tasting glass, a food tray and tickets for food and wine sampling.

RESTAURANTS & FOOD PURVEYORS:

More than 60 North Coast food producers will be joined by local and Bay Area chefs and restaurateurs, including the Lark Creek Restaurant Group chefs from Yankee Pier, One Market, Parcel 104, and Lark Creek Inn. Taste six versions of tomato bruschetta at "Bruschetta Blvd." Other food producers and purveyors include: DaVero Olive Oil, Mary's Pizza Shack, Bellwether Farms, Clover Stornetta Farms, Jimtown Store, Heirloom Ketchup, Kansas City Steaks, Laloo's Goat Milk Ice Cream Company, San Francisco Soup Company, Aidell's Sausage Company, Third Street Aleworks and Gotta Havit Desserts. Restaurants include: Windsor's Langley's on the Green and Charlie's; Rohnert Park's Latitude; Santa Rosa's John Ash & Company, Zazu, Syrah and Nectar; Brannan's Grill in Calistoga; Healdsburg's Cyrus, Bovolo, Madrona Manor and Zin. Other participating San Francisco Bay Area restaurants include: Delfina and Sutro's at the Cliff House.

MAJOR SPONSOR:

Food & Wine Magazine is the sponsor of this year's Chef's Challenge, featuring some of the best new chefs in America. Competing this year will be **Douglas Keane** of Cyrus and _____. Last year's winner, **Stuart Brioza** of San Francisco's Rubicon restaurant will return to defend his title. Several celebrity chefs will be judging the competition including, **John Ash** and **Bradley Ogden**.

CONSUMER TICKETS:

Tickets are \$50 per person in advance through June. Tickets are \$60 beginning July 1. This event sells out each year and tickets will not be available at the door. To order your tickets, call toll-free **(800) 769-3649**, or go to **www.kj.com**.

MEDIA TICKETS & COVERAGE ARRANGEMENTS:

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